

## William Harrel

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**Blog:** [Communications Technology Watch](#)

## Professional History

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**Journalist / Reviewer – [PCMag](#)** **August, 2016 – Present**  
Review printers, scanners, and projectors.

**Contributing Editor – [Computer Shopper](#)** **June, 2009 – Present**  
Reviewer of tablets, laptops, desktops, convertibles, hybrids, and laser and inkjet printers, multifunction printers and all-in-one (AIO) printers, laptops, and tablets. Also news, opinion, how-tos.

**Technology Journalist – [Digital Trends](#)** **May, 2013 – Present**  
Technology news and opinion writer covering a wide range computer trends and breakthroughs, with titles such as, "Could DNA be the key to passing digital data to future generations?" or "Zuckerberg is spreading the Internet across the globe, but is it only for Facebook's gain?"

**Printer & Scanner Expert – [LifeWire](#) (formally About.com)** **June, 2011 – October, 2016**  
Covered all things printers and scanners, including reviews, how-tos, opinion, trends—you name it.

**Owner/Operator – WilliamHarrel.com** **April, 1986 – Present**  
A graphics design and writing firm concentrating on marketing and technical material, such as: electronic documents, product manuals, product brochures, flyers, press releases, mass mailings, Websites, Web applications, and slide and multimedia presentations.

**Educator – [eClasses.org](#)** **February, 2011 – Present**  
Course creator/online instructor of "Introduction to Adobe Edge Animate," "Mobile Web Design," and "Introduction to CSS3," "Introduction to HTML5," "Introduction to Adobe Muse," "Introduction to Adobe Muse," and "Introduction to Microsoft Excel."

**Educator – Ed2Go** **Jan, 2009 – Sept, 2016**  
Course creator/online instructor of four Flash courses: "Introduction to Flash CS4," "Introduction to Flash CS5," "Intermediate Flash CS4," "Intermediate Flash CS5," and "Introduction to Flash CS6," "Intermediate Flash CS6."

**Owner/Operator dock.net** **June, 1996 – June, 2008**  
dock.net, a nationwide Internet Service Provider (ISP), offered all levels of Internet service, including dialup, broadband access (DSL, T1s, T3s, Ethernet over Fiber, and Fixed Wireless), Web Hosting, Web applications and Web design, Voice over IP (VoIP or Digital Telephone), and Hosted PBX. Company went from zero customers in June, 1996 to approximately ten thousand customers when sold in June, 2008, with annual recurring revenue in excess of four million dollars.

Owner/Operator in charge of all facets of management, including: technology purchase and implementation, hiring, firing and managing employees, marketing, sales, and day-to-day operations. Duties also included acquisition and assimilation of several competitors.

**Technology Journalist - [PC World](#)** **1992 -1996**  
Many articles and reviews on a variety of subjects, including presentation software and desktop publishing.

**Technology Journalist – [Windows Magazine](#)** **1991 – 1997**  
Many articles and reviews on a variety of subjects, including presentation software and desktop publishing. Articles included how-tos, opinion, investigative reporting.

**Position: Contributing Editor – [Compute! Magazine](#)** **May, 1992 – June, 1994**  
Wrote reviews, how-tos, and round-ups for magazine on a variety of subjects, including: software reviews and product comparisons of graphics, desktop publishing, word processing and presentation software; hardware reviews and product comparisons of personal computer systems, laptops, printers, scanners, and display adaptors.

## Education

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**High School:** Buena High School, Ventura, California – Graduated – 1969

**College:** Ventura College, Ventura, California – A.A. in English – 1984

## Professional Qualifications

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### Certifications and Accreditations:

Writing to Sell Fiction – July 1, 1987 – *Writer's Digest School*  
 Advanced Writer's Workshop – July 28, 1987 – *Writer's Digest School*

### Computer and Internet Skills: Computer Operating Systems and Applications:

*Windows 95, 98, ME, XP, 7, 8, 10, RT Vista and Windows Mobile.* Microsoft Office: *Word, PowerPoint, Outlook. Sage Act!, Quickbooks Pro, WinZip. Windows Server, Windows Internet Information Server, Windows Remote Desktop server and client, WordPress, Premier. Android OS, iOS.*

### Desktop Publishing, Graphics Design and Multimedia:

*Adobe InDesign, Adobe Photoshop, Adobe Acrobat, Adobe Illustrator, Adobe Premier, prepress applications, Adobe Edge Animate, Adobe Flash Professional, Adobe Fireworks, Microsoft PowerPoint, blogging–Windows or Mac OS versions.*

### Internet, Networking and Broadband Applications

DSL, T1, T3, Ethernet over Fiber and Fixed Wireless and Office Wireless equipment and provisioning. WAN, LAN, and VPN equipment, implementation and provisioning. Telephone Company and Cable (ILEC and CLEC) product negotiation, procuring and provisioning. Remote Desktop client and server applications.

### VoIP and Digital Phone:

*Asterisk*, Hosted PBX design and implementation, Virtual Fax, VoIP phones, ATA adaptors and gateways, VoIP vendor negotiation, procuring and provisioning for origination and termination. VoIP quality of service (QoS) and connectivity troubleshooting

### Web Design, Web Hosting and Email Applications:

*Adobe DreamWeaver, Adobe Flash Professional, Adobe Edge Animate, Adobe Acrobat* (including PDF creation and editing), Microsoft Web servers, MSSQL servers, FTP applications (client and server side), Linux Web servers. Email servers and clients.

## Publications

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*PCMag*  
*Computer Shopper*  
*Data Trends*  
*LifeWire* (formally About.com)  
*PC World*  
*Publish Magazine*  
*Windows Magazine*  
*Compute Magazine*  
*Nation's Business*  
*Lear's, Home PC*  
*Home Office Computing,*  
*ComputerEdge,*  
 Others.

## Course Instructor

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### Introduction to Microsoft Excel

Eight-week course on creating spreadsheets and corresponding graphics with the industry-leading spreadsheet program.

**February 2013 Present**

### Introduction to Adobe Edge Animate

Six-week course on creating Web animations and applications with Edge Animate.

**January 2013 – Present**

### Mobile Web Design

Eight-week course on designing Web pages and Websites for smartphones and tablets.

**December 2010 – Present**

### Introduction to CSS3

Eight-week course on stylizing Web pages with Cascading Style Sheets 3 (CSS3).

**February 2011 – Present**

### Introduction to HTML5

Six-week course on creating Web pages with HTML5

**January 2012 - Present**

### Introduction to Adobe Flash Professional CS6

Fully accredited 12-week Flash Web and mobile app design course at Ed2Go.com.

**January 2013 – Oct, 2016**

### Introduction to Adobe Flash CS4

Fully accredited 12-week Flash Web Design course at Ed2Go.com.

**2009 – 2013**

### Introduction to Adobe Flash CS5

Fully accredited 12-week Flash Web Design course at Ed2Go.com

**2012 – 2015**

<b>Intermediate Adobe Flash CS4</b> Fully accredited 12-week Flash Web Design course at Ed2Go.com.	<b>2010 – 2013</b>
<b>Intermediate Adobe Flash CS5</b> Fully accredited 12-week Flash Web Design course at Ed2Go.com.	<b>2011 – 2014</b>
<b>Web Design with DreamWeaver</b> Fully accredited course at California State University at Northridge.	<b>2002 – 2005</b>
<b>Introduction to Photoshop</b> Learning Tree University, Thousand Oaks, CA	<b>2005 – 2007</b>
<b>Page Layout with Adobe Indesign</b> Graphic Traffic, Ventura, CA	<b>2006 – 2008</b>

## Books

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**HTML, CSS, and JavaScript Mobile Development for Dummies** by William Harrel, 2011, Wiley Publications

**CorelDRAW 8 Secretss** by William Harrel, Winston Steward, IDG Books, 1998

**QuarkXPress 4 in Depth** by William Harrel, Elaine Betts, Coriolis Group Books, 1998

**Adobe Acrobat 3 for Dummies** by William Harrel, IDG Books, 1998

**CorelDRAW 7 Secrets** by William Harrel, Winston Steward, IDG Books, 1997

**Macworld PageMaker 6.5 Bible** by William Harrel, IDG Books, 1997

**The Multimedia Authoring Workshop** by William D. Harrel, Sybex, Inc., 1996

**Freelance Graphics 96 for Windows 95 for Dummies** by William Harrel, Roger Parker, IDG Books, 1996

**MacWorld PageMaker 6 Bible** by Craig Danuloff, William Harrel, IDG Books, 1995

**CorelDRAW 5 Revealed** by William Harrel, Prima Books, 1995

**Using Photoshop 3**, coauthor, Que, 1995

**CorelDRAW 4 Revealed** by William Harrel, Prima Books, 1994

**CorelDRAW for Macintosh Revealed**, by William Harrel, Prima Books, 1994

**Using the Macintosh**, coauthor, Que, 1994

**Using QuarkXPress**, Que, coauthor, 1994

**101 Essential WordPerfect for Windows Tips** by William Harrel, Compute Books, 1993

**Illustrated CorelDRAW 3.0**, by William Harrel, Wordware, 1993

**Learn Ventura 4.0 in a Day** by William Harrel, WordWare Publishing, 1992

**Illustrated PageMaker 4** by William Harrel, Wordware Publishing, 1991

### **Copy Writer – dock.net**

**1996 – 2008**

Various websites and manuals covering the following topics: domain hosting, Web design, broadband deployment, Voice over IP end user installation and deployment, network management, deploying cell phones in VoIP environment.

### **Web and Advertising Copy – Web Designer**

**1987 – Present**

Advertising and informational Website copy for the following Websites: spinecenter.com, dock.net, NCISP.net, MyBKNow.com, williamharrel.com, rsi-save.com, militarypolicegroup.com, and many others.

### **Blog Articles – Communications Technology Watch**

**2008 – Present**

Numerous reviews, articles and videos on all facets of communications with computers, including: VoIP, Web design, *Flash*, *DreamWeaver*, *Photoshop*, Adobe Master Collection CS4, CS5, CS5.5 CS6, networking and broadband, *WordPress* and blogging, Internet.

### **Ghost Writer: Better Mind and Body Press**

*Four Weeks to a Better Back*, *101 Ways to a Better Back*, *Martial Arts: A Path to a Better Mind and Body*